

Initial 3rd Grade Marketing/Promotional Meeting Checklist

CSU Extension Marketing Folders (minimum of 2 – classroom teacher and principal)

- CSU Extension County brochure
- EFNEP Adult brochure
- EFNEP Youth brochure
- EFNEP Impacts Statement
- CSU EFNEP 3rd Grade Youth Program Description
- CSU EFNEP 3rd Grade Show Me Nutrition Lesson Overview Chart
- Colorado 3rd Grade Academic Standards Addressed in Show Me Nutrition
- Show Me Nutrition Curriculum Evidence base Documentation
- EFNEP Youth Entry/Exit Forms
- Show Me Nutrition Parent Newsletter (English and Spanish)
- Show Me Nutrition recipe (English and Spanish)
- EFNEP Agency Agreement
- EFNEP Volunteer Form
- EFNEP Youth Group Registration Form
- NPS Business Cards

1. Introduction to CSU Extension & EFNEP

- a. CSU Extension programming statewide and locally ([CSU Extension County Brochure](#))
 - i. Highlight local Extension 4H, STEM, Horticulture or FCS programming currently being provided to the school
- b. EFNEP mission
- c. EFNEP income and program eligibility
- d. No cost to agency or participants

2. EFNEP Adult Classes ([EFNEP Adult brochure](#))

- a. Overview of ESBA

3. EFNEP 3rd Grade Youth ([EFNEP Youth brochure](#))

- a. Show Me Nutrition program description ([EFNEP 3rd Grade Youth Program Description](#))
 - i. Comprehensive nutrition curriculum
 - 1. Series of 8-9 lessons addressing nutrition, physical activity, food safety, media influence and body image/self-esteem.
 - ii. Evidence-based ([Show Me Nutrition Curriculum Evidence base Documentation](#))
 - iii. Developmentally appropriate, learner-center and behavioral focused activities ([3rd Grade Show Me Nutrition Lesson Overview Chart](#))
 - 1. Hands on activities and worksheets
 - 2. Classroom visuals and student handouts
 - 3. Food Activities (tastings)
 - 4. Physical Activity (3-10 minutes light to moderate aerobic and calisthenics)
 - iv. Addresses 3rd grade CO academic standards ([CO 3rd Grade Academic Standards](#))

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- v. Parent Engagement (available in English and Spanish)
 - 1. Weekly Parent Newsletter ([Show Me Nutrition newsletter example](#))
 - 2. Show Me Nutrition recipes ([Show Me Nutrition recipe example](#))
- 4. EFNEP Youth Class Requirements/ Agency Responsibilities
 - a. EFNEP paraprofessional educators are not licensed teachers and therefore, cannot be left alone with students. Confirm that classroom teacher will be present at all times.
 - b. Classroom teacher will be responsible for classroom management – EFNEP educators are well trained on lesson content but limited experience with youth behavior management.
- 5. Next steps
 - a. Agency agreement to be signed by classroom teacher and/or principle and collected prior to 1st lesson. ([EFNEP Agency Agreement](#))
 - b. EFNEP Volunteer Form to be completed by classroom teacher and other school personnel or volunteers (Teaching Assistants, parent volunteers, etc.) assisting with EFNEP class planning, recruitment and lessons. ([EFNEP Volunteer Form](#))
 - c. Youth Group Registration Form to be completed by classroom teacher and returned to CSU EFNEP prior to or at 1st lesson ([EFNEP Youth Registration Form](#))
 - d. Schedule planning meeting which will include EFNEP educator.
 - i. Selection of class dates/times
 - ii. Detailed overview of lesson content and activities